



Project Types and What we expect you to create?

As you have read through the Creator Onboarding Workflow document, we will provide you with a Notion dashboard where you will receive the following details:

1. Project types

- Modular Motion Assets
- Motion Bundle / Motion Kit
- Transitions
- Overlays
- Reveal to Backgrounds

Now, the project type will be one of these categories.

On the portal, the specific details will be clearly mentioned — whether it is a Motion Asset, Motion Kit, Transition, Overlay, or any other asset type.

You can directly skip to the relevant document section on the portal to understand how that particular asset is created and what guidelines you must follow.

2. Asset Name

3. What the Asset depicts

- helps you create the animation required to convey that specific story.

4. Probable use cases of that asset

- Gives you a clearer understanding of what you are creating.



Project Rules and Guidelines

- Whatever project you are assigned to, you will get a related document on our portal.
- Carefully read it before proceeding.

Creative Team has got your back

What to create?

- Everything has been documented by our research team on the Notion page we will share with you.
- This page will also serve as your live dashboard throughout the project.
- Project details researched by our creative team are already available on the portal where you applied — creators.quickate.com.